



TWL expands core business with Lottery contract wins in the Football and the Political sectors

TWL continues to develop its Lottery Management Services which it offers to the Charitable Sporting Political and Media Sectors

The Board of The Weather Lottery, the AIM quoted lottery management and online gaming specialist, is delighted to announce that it has signed a contract to supply its managed services to a seventh major soccer club West Ham United FC of the Premier Division in England. In addition its political lottery division has secured the contract to manage the new lottery being offered to all the Liberal Democrats Western Region Constituency Associations ("Lib Dems"). In signing this contract TWL has added the Lib Dems to their existing political client portfolio, including many Conservative Party and Scottish National Party Constituency Associations

West Ham United

#### HIGHLIGHTS

- Landmark partnership deal for famous Premier League club West Ham United FC;
- West Ham contract win is testament to TWL's reinvigorated strategy, announced in July;
- Further football club partnerships anticipated as the TWL branded "FC Lotto" becomes known in the industry; and
- TWL now targeting other major media sporting political and, charity and organisations

TWL and the Liberal Democrats.

As evidence of the greater diversification TWL is bringing to its target clients, it is delighted to announce that The Weather Lottery has been adopted by the Liberal Democrat Western Region Party as an important part of the Lib Dems fund raising drive.

By adding the Lib Dems to its existing work for the Conservative Party and the Scottish National Party TWL is broadening its area of operation to provide a highly credible means of fund raising for all political parties at grass roots level. It is hoped to develop upon this exciting expansion in this sector.

## Future Developments

TWL continues to target new clients for both its Lottery products under the TWL "Sunshine" and "Lightning" Lottery brands. In addition it continues to target the football club sector under its "FC Lotto" Lottery and "FC Betz" gaming brands. It anticipates more contract wins in all these sectors across the charitable, sporting political and media sectors that it believes that it can benefit. Further announcements will be made in accordance with AIM disclosure rules.

Commenting on today's announcement, Chairman Lord Razzall said:-

"The Board believe that the contract with West Ham is exciting and significant. West Ham is a famous club with a great tradition. They are an ambitious Premiership club with a large and loyal fan base. We are proud to be associated with them.

The contract with the Lib Dems is the third major political party who consider TWL to be an important part of their grass roots fund raising process. Again we are pleased and proud that a major political party should consider that the fund raising management services that TWL offers will make a contribution to support its operations at the highest levels of politics both nationally and internationally".

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